

## Conquer the cold with Love to Ride

Love to Ride is an online platform and app all about getting more people riding bikes, having a great time, and making the world better for biking.

Join the December challenge - Winter Wheelers - and see what you achieve!

### PRIZES

BROMPTON



DECATHLON



PROVIZ



**Plus bike accessories, cash prizes and more!**

Sign up today at [lovetoride.net](https://lovetoride.net)

## Here's how to take part:

- Sign up for your free account at [lovetoride.net](https://lovetoride.net)
- Log your rides on the website, the Love to Ride app, or connect Strava
- Every day you log a bike ride, you enter the daily prize draw and receive an extra entry into the grand prize draw
- Enter the encourager prize draw by inviting others to take part

**Every time you ride a bike, you're helping to show that bike riding is a year-round activity!**



Scan the QR code to sign up

LOVE TO RIDE

# WINTER WHEELERS

1 - 25 December 2023



Save money | Get outside | Win prizes  
We'll support you to wrap up and ride!

Join the movement to get more people riding bikes through winter

[lovetoride.net](https://lovetoride.net)

LOVE TO RIDE

# WINTER WHEELERS

WRAP UP AND RIDE!

## What is Winter Wheelers?

This December, every day you ride a bike is a chance to win a prize. Log in to [lovetoride.net](http://lovetoride.net), record your rides before midnight, and enter the daily prize draw.

The 25-day-long competition is not about who can ride the most miles, it's about taking part and encouraging others to do the same.

Winter Wheelers concludes with one rider winning a Brompton Electric C Line Explore!



Join the fun today at [lovetoride.net](http://lovetoride.net)

## Reasons to ride in winter:



**Improve health and fitness** and supercharge your immune system



**Save money** by reducing your travel costs



**Get outside**, embrace the crisp winter air and explore your world



**Win prizes** by heading out for a wonderful winter ride and encouraging others



**We'll support you** with tips and tricks and prizes to help you ride through winter



**Make your area better for biking** by contributing to anonymous bike data

## More reasons to get involved

- Love to Ride is FREE
- Everyone's invited, from bike beginners to regular riders
- With Love to Ride's help and support, you're likely to build great new biking habits

WIN

